

Appendix B

Schilling Lodge Management Plan

**TAHOE CROSS COUNTRY SKI EDUCATION ASSOCIATION
TAHOE CROSS COUNTRY SKI AREA**

**DRAFT MANAGEMENT PLAN
SCHILLING LODGE**

NOVEMBER 2018

Shilling Lodge Management Plan

This Management Plan addresses anticipated management and operational needs at TXC after construction of the Shilling Lodge Reconstruction Project. It includes the policies drafted by the Board of Directors that will guide future management decisions as well as some operational details. This plan, developed as the Shilling Lodge Project developed, represents the intention of the organization, informed by 20 years of managing a recreational facility for public benefit. As management of a recreation facility serving the public necessarily responds to specific events or changing circumstances, this plan will be amended as needed to implement the non-profit mission of the Tahoe Cross Country Ski Education Association, the needs of the recreation area, the provisions of agreements with public recreation landowners, and the continued input and support of the community.

DRAFT

Management Plan: Schilling Lodge

Purpose: Efficient and transparent management of year-round recreation facility for public benefit.

Management Policies

1. Maintain/enhance access to public outdoor recreation resources in partnership with public recreation providers.
2. Provide a welcoming, high quality community gathering space at the lodge facility that serves as a trailhead for public land and as a community gathering amenity.
3. Provide outdoor education opportunities for youth and adults that combine environmental education with outdoor fitness activities.
4. Provide interpretation of the historic Shilling Lodge and use it as a venue to help residents and visitors create a connection to Tahoe's past.
5. Operate a safe and enjoyable facility.
6. Operate the facility, including daily and special event activities, to be an asset for the entire community including the nearby neighbors.
7. Support the junior development teams by providing coaches, equipment and transportation to/from practice and events at a subsidized rate for participants.
8. Support the youth ski program, Strider Gliders, by providing coaches and equipment at a subsidized rate. The program shall include provisions to reduce the need for parents to individually drive their children to the program. These provisions include:
 - a. The 5th grade coaches will walk their students from the school to the site.
 - b. For third and fourth grade students, work with parents and the school district to encourage parent carpools and/or school bus transportation.
 - c. Offer an after-school snack and area to change and secure their school supplies while they ski.
9. The carpool program will include proactive incentives for carpooling to the trailhead with a carpool punch card which records participation, redeemable for enhanced services such as waxing, ski tune-up, free food, preferential parking spots, free or discounted companion day passes, and/or other incentives.
10. Create partnerships with lodging properties with van service to offer incentives for use of lodge vans to access ski and bicycle trails. Upon completion of the Shilling Lodge, expand this recreational user transportation program to include those lodging properties that do not offer van service for their guests. This could include use of the TXC vans or others to support broad recreational user transportation purposes. Initial program expansion will focus on peak weekends.

11. Accessory uses at TXC, as defined and allowed by TRPA Code Sections 90.2 and 201.3.1.E, include retail space and a café. Accessory uses are those that are clearly incidental and secondary to the primary use. Facility management will comply with the prohibitions on outdoor advertising or off-site promotion for these uses. The café will not sell alcohol.
12. Special events occurring at the lodge or staging from the or other portions of Highlands Park offer broad access to public recreation resources, help develop shared community connections, and help create a sustainable business model for continued Nordic center and trailhead operation. Existing uses that will continue free of charge include school district sporting events, Boy Scout meetings, and Highland Homeowner Association meetings. All other uses shall pay a fee on a sliding scale. TXC intends to support small local community and non-profit organizations with a minimal charge. Larger organizations and/or events shall pay a higher fee. Private use shall pay market rate for the space needed. Other event policies and requirements are included following.
 - a. Co-sponsor two premiere events per year that directly serve the outdoor recreation public, meet relevant goals of the Tourism Master Plan, and support local non-profit fundraising needs. The winter event, the Great Ski Race, has been offered for 41 years, weather permitting, and is a well-known event with a dedicated following. A summer mountain bike event of similar scope and importance could develop. For these events, staging details must be implemented on a case-by-case basis to address neighborhood traffic and parking, noise, and resource protection. If premiere events will displace general recreation access to public lands, that restriction must be of short duration and the public adequately notified.
 - b. Support a limited number of other special events in all seasons that feature access to the outdoor recreation resources of North Lake Tahoe. Existing events that showcase this emphasis are home Nordic races for the Middle and High school teams, the Alpenglow 20K, and Big Blue Adventures' Burton Creek Trail Run. This type of event can be produced by TXC or others and shall generally be limited to 2-3 per season, and not more than 7 per year. During these events, parking shall occur in established parking lots, either on-site or shared with the adjacent school property under specific agreement. Carpooling incentives shall be included in each special event operation. Event planning must consider continued public recreation access to public lands that will occur during the event and make provisions to avoid overflow parking into nearby neighborhoods. Amplified music or speech audible more than 200' away shall be limited to a short (2 hour) mid-day period.
 - c. Encourage smaller group activities either in the building or in the nearby outdoor spaces that serve to develop community connections. Examples of these events may be a community potluck, non-profit fundraiser or Cub Scout pinewood derby. These activities are not expected to generate parking needs in excess of on-site availability and should not involve amplified outdoor sound audible more than 200' away. No outside music after dusk.
 - d. Allow facility rental for private gatherings as a way to financially support overall operations of the facility. Such events might include rehearsal dinners, family reunions, celebrations of life, or employee parties. The venue will not host weddings. Parking demand shall not exceed what can be provided on-site, carpooling shall be encouraged as part of the rental agreement, and no amplified outdoor sound audible more than 200' away shall be allowed. No outside music after dusk.