

Appendix J

Gas Marketeer Policy Statement

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Exhibit A

GAS STATION MARKETEEER POLICY STATEMENT

OBJECTIVE:

To establish criteria to be used when evaluating the appropriateness of establishing gas station marketeers in Union City, and to ensure that appropriate policies of design enhancement, site configuration, and operational practices are adhered to when proposing and reviewing such uses.

POLICY:

The following is a list of objectives and criteria to be utilized as a guide for developers, and by the City Council, Planning Commission and staff when evaluating Use Permit proposals to establish gas station marketeers.

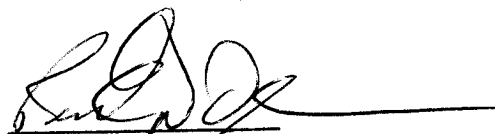
1. The floor area devoted to gas station marketeers within existing service stations shall be limited to 500 square feet.
2. The floor area devoted to marketeer activity shall not be specifically limited in conjunction with the construction of an entirely new gas station or with a "raze and rebuild" proposal for an existing station. The appropriate floor area size for such marketeers shall be established on a case-by-case basis during the course of the Use Permit and Site Development Review analysis of the proposal.
3. Expansion or retrofitting of an existing service station to include a marketeer shall require, when necessary, at least a minimum upgrade or "clean up" of the facility. Such upgrades may include such investments as new exterior paint, removal of non-conforming signs, upgrading of landscape areas including replacement of dead or unhealthy landscaping, and the addition of minor architectural enhancements.
4. No outdoor sales of merchandise shall be permitted, including outdoor vending machines or cases of soda stacked in piles outside the station.
5. Marketeer signage shall be limited to one (1) sign advertising the marketeer and shall comply with all provisions of Section 18.30 of the Zoning Ordinance. No accessory signs such as those typically found in supermarket windows shall be allowed.
6. No pinball or arcade-type activities shall be permitted within the marketeer area.
7. For the convenience of the public and customers, public restrooms as well as air and water service facilities shall be provided on the site.

RESOLUTION NO. 7981-92

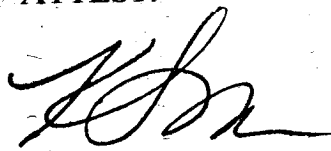
I HEREBY CERTIFY that the foregoing resolution was introduced at a regular meeting of the City Council of the City of Union City held October 5, 1992, by Councilmember Garfinkle who moved its adoption and passage by the following vote:

AYES: Councilmembers Arce, Fernandez, Garfinkle, Green, Mayor Oliver
NOES: None
ABSENT: None
SECONDED: Councilmember Arce

APPROVED:


MAYOR

ATTEST:


CITY CLERK

APPROVED AS TO FORM:

