

# APPENDIX I

## Mobility Division Survey Results

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City of  
**Santa  
Monica**

# Outreach Process



# Housing Needs Assessment

## Santa Monica Employer Mobility & Housing survey in progress

- Will help to better understand housing needs of Santa Monica workers and relationship to worker travel behavior
- Responses gathered from 1,736 people with Santa Monica work zip codes
- Responses being reviewed but survey results will include:
  - Race/income by sector and occupation
  - Map of where workers are coming from
  - Commute modes and ability to telework
  - Willingness to trade off housing costs and housing size for a shorter commute

# Housing Needs Assessment

## Mobility & Housing Survey - Preliminary Highlights

- The Santa Monica workforce is spread across a range of incomes in all different employment sectors

	Respondents by Work Sector					
Household Income Bracket	Healthcare	Public Education	Government	Hotels	Restaurants	Retail
Lower Income (< 80% AMI)	48	148	27	26	42	37
Middle Income (between 80% and 120% AMI)	25	142	39	15	22	18
Higher Income (> 120% AMI)	44	145	68	10	19	8



# Housing Needs Assessment

## Mobility & Housing Survey - Highlights of Preliminary Results

Middle-Income Workers Commuting into Santa Monica  
Current Housing Costs and Willingness to Pay to Be Closer

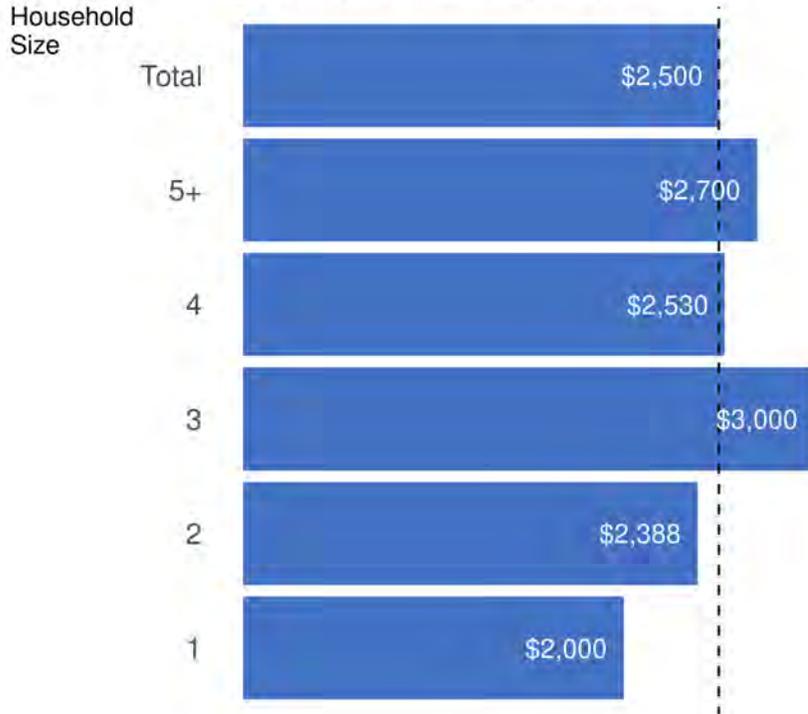


From the survey, the typical middle-income commuter coming into Santa Monica is willing to pay a little over \$2,000 per month to be closer to their work in the City.

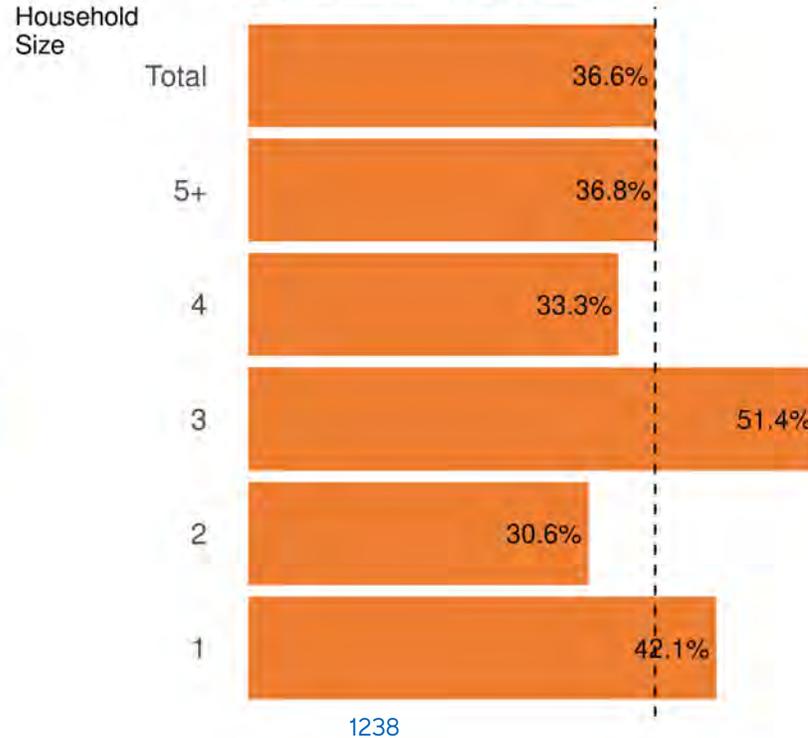
# Housing Needs Assessment

## Mobility & Housing Survey – Highlights of Preliminary Results

Median Willingness to Pay to Be Closer  
Middle-Income In-Bound Commuters



Percent Willing to Downsize to Be Closer  
Middle-Income In-Bound Commuters



- The median middle-income commuter is willing to pay about \$2,500/mo for a housing unit closer to their work in Santa Monica, with less willingness to pay for smaller households
- A little over a third of middle-income commuters would be willing to downsize their housing unit to be closer