

DEPARTMENT OF TRANSPORTATION

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Governor's Office of Planning & Research

Jan 27 2021

January 25, 2021

STATE CLEARINGHOUSE

Dr. Melissa Chipres
City of Baldwin Park
14403 Pacific Avenue
Baldwin Park, CA 91706

RE: Outfront Media LED Billboard Conversion
Project – Negative Declaration (ND)
SCH # 2021010186
GTS # 07-LA-2021-03480
Vic. LA-10/PM: 31.524

Dear Dr. Melissa Chipres:

Thank you for including the California Department of Transportation (Caltrans) in the environmental review process for the above referenced ND. The proposed Project would include the conversion of the existing two-sided static billboard signs at 12921 East Garvey Avenue into a two-sided digital LED billboard on top of the existing sign pole. The proposed new digital LED billboard will have a finished height of 60 feet from grade to the top of the sign faces. Finally, a 2-foot 6-inch sheet metal skirt will be mounted to the bottom of the proposed digital displays. The City of Baldwin Park is the Lead Agency under the California Environmental Quality Act (CEQA).

The project is located approximately 100 feet from Interstate 10 (I-10) in Los Angeles County.

From reviewing the ND, Caltrans concurs with the following: "For the proposed Project, the conversion of an existing two-sided static billboard into a two-side digital LED billboard would not result in the generation of any daily peak hour vehicle trips." Thus, we agree that the Vehicle Miles Traveled (VMT) impact of this project will be less than significant.

However, please note that converting an existing permitted static display to a digital display will require a new Outdoor Advertising (ODA) Permit. Please contact George Anzo from Caltrans' ODA Branch, at (213) 435-1951, for information about submitting a new ODA Permit Application.

The following information is included for your consideration.

The mission of Caltrans is to provide a safe, sustainable, integrated and efficient transportation system to enhance California's economy and livability. Furthermore, Caltrans encourages Lead Agencies to implement Transportation Demand Management (TDM) strategies that reduce VMT and Greenhouse Gas (GHG) emissions. For more TDM options to further reduce this project's VMT impact, please refer to:

- The 2010 *Quantifying Greenhouse Gas Mitigation Measures* report by the California Air Pollution Control Officers Association (CAPCOA), available at <http://www.capcoa.org/wp-content/uploads/2010/11/CAPCOA-Quantification-Report-9-14-Final.pdf>, or

- *Integrating Demand Management into the Transportation Planning Process: A Desk Reference* (Chapter 8) by the Federal Highway Administration (FHWA), available at <https://ops.fhwa.dot.gov/publications/fhwahop12035/index.htm>.

Also, any transportation of heavy construction equipment and/or materials which requires use of oversized-transport vehicles on State highways will need a Caltrans transportation permit. Caltrans recommends that the project limit construction to off-peak periods to minimize the potential impact on State facilities. If construction traffic is expected to cause delays on any State facilities, please submit the Construction Worksite Traffic Control Plan detailing these delays for Caltrans' review.

If you have any questions about these comments, please contact Mayra Jimon, the project coordinator, at Mayra.Jimon@dot.ca.gov, and refer to GTS # 07-LA-2021-03480.

Sincerely,



MIYA EDMONSON
IGR/CEQA Branch Chief
cc: Scott Morgan, State Clearinghouse