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Summary Form for Electronic Document Submittal

Form F

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: 2022030478

Project Title: 18375 Euclid Street Proposed Digital Sign

Lead Agency: City of Fountain Valley

Contact Name: Matt Jenkins

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Project Location: Fountain Valley (*City*) County of Orange (*County*)

Project Description (Proposed actions, location, and/or consequences).

Becker Boards Small, LLC (Applicant) is proposing to demolish the existing 70-foot-tall pole sign structure located at 18375 Euclid Street and construct a new pole-mounted digital sign in its place. The proposed Project would require an amendment to Section 2.9 of the Fountain Valley Crossings Specific Plan and issuance of an Outdoor Advertising Permit from the California Department of Transportation (Caltrans) along with a Development Agreement with the City and the Applicant.

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

See attachment.

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

N/A

Provide a list of the responsible or trustee agencies for the project.

N/A

18375 Euclid Street Proposed Digital Sign
Potentially Significant Effects and Proposed Mitigation Measures

Aesthetics

The proposed Project could create a new source of substantial light or glare which could adversely affect day or nighttime views in the area.

Mitigation Measure AES-1: Prior to the issuance of a building permit for the proposed pole-mounted digital sign, the Applicant shall submit, to the satisfaction of the Director of Planning and Building, the following information:

1. Plans or specifications that demonstrate that the proposed pole-mounted digital sign matches the plans that were assessed in the photometric study prepared by Watchfire Signs (2018).

2. Plans or specifications that demonstrate that the proposed pole-mounted digital sign has a form of lighting control that will reduce the lighting output not to exceed 3 percent of the maximum daytime brightness beginning 1 hour before dusk and 1 hour after dawn.

Mitigation Measure AES-2: Within 14 days following the construction of the proposed digital sign, the Applicant shall submit, to the satisfaction of the Direction of Planning and Building, the following information:

1. A third-party test to verify that the digital sign complies with the requirements not to exceed 0.3 foot-candle over ambient light at a distance of 250 feet from the display panels, in accordance with IESNA and OAAA standards. If the value exceeds these industry standards, additional lighting output reduction shall be required until the 0.3 footcandle requirement is satisfied.

Geology and Soils

The proposed Project could result in impacts related to seismic-related ground failure, liquefaction, unstable geologic units, and/or expansive soils.

Mitigation Measure GEO-1: Prior to final design approval and the issuance of a building permit, a geotechnical investigation shall be conducted. The Applicant shall submit, to the satisfaction of the Director of Planning and Building, a Geotechnical Report that describes issues related to instability, ground-failure, and liquefaction. Where geotechnical hazards are found to exist, appropriate engineering design and construction measures shall be incorporated into the final design of the proposed Project.

Transportation

The proposed Project could substantially increase hazards during construction activities.

Mitigation Measure T-1: Prior to the issuance of a building permit for the pole mounted digital sign, the Applicant shall submit, to the satisfaction of the Director of Planning and Building, a Construction Traffic Management Plan, to address and manage vehicle and pedestrian traffic during the 2- to 4-week construction period. The plan shall be designed to accomplish the following:

- Ensure safety for construction workers, commercial retail employees and customers, and vehicles and pedestrians traveling along Euclid Street.
- Minimize traffic and circulation impacts on the surrounding roadway network – including Euclid Street – to the maximum extent feasible during the 2- to 4-week construction period.

The plan shall, at a minimum, include the following:

- Description and/or depiction of construction and equipment staging areas within the existing paved surface parking lot.
- Description and/or depiction of the timing and location of designated detours for vehicles, bicycles, and pedestrians. For example, the southeastern driveway at the Project site may require temporary closure during demolition of the existing static sign and/or construction of the proposed digital sign.
- Requirements for at least one construction flagger that shall be stationed at southeastern driveway of the Project site to ensure coordination managing vehicle and pedestrian traffic. The construction management plan shall provide detailed methods for the construction flagger(s) to address potential safety hazards related heavy truck traffic and construction equipment.
- Requirements for traffic cones and warning signs along southbound Euclid Street near the Project site.
- Requirements for streets and equipment to be cleaned in accordance with established City Public Works Department guidelines.
- Requirements for all heavy truck drivers and equipment operators to receive a briefing at the beginning of construction regarding traffic safety concerns anticipated to be encountered at the Project site and in the surrounding vicinity.
- Requirements for the Applicant to advise adjacent properties of construction activities using information signs, mailings, and/or e-mail.