

NOTICE OF AVAILABILITY OF A FINAL ENVIRONMENTAL IMPACT REPORT
(Public Resources Code Section 21092.5)

Notice is hereby given on February 9, 2024, that Placer County released a Final Environmental Impact Report (Final EIR) for the following project.

PROJECT NAME: SNOW Sports Museum and Community Cultural Center Project – PLN16-00349 (SCH #2022030511)

PROJECT DESCRIPTION: The proposed project would include construction of a two-story, U-shaped building celebrating the 1960 Winter Olympics and history of winter sports in the Sierra Nevada. The building would consist of up to 20,000 square feet (sf) with a maximum height of 30 feet, as well as outdoor gathering spaces and amenities. The building would include the following components:

- **Museum of Olympic History and Sierra Nevada Ski History (Museum).** The museum would commemorate the events of the 1960 Winter Olympic Games held in Olympic Valley and Lake Tahoe and the ensuing effects on regional and western ski history. The museum would also document the ski history of the Sierra Nevada region beginning with the Washoe Tribe to 19th century gold miners, to members of the 10th Mountain Division, to current World Cup athletes;
- **Cultural Community Center.** The cultural community center would offer education and awareness programs in history, culture, sports innovation, and environmental stewardship;
- **Event Space.** The building would include event space for exhibits, films, educational and recreational classes, conferences, lectures, and community events, and small private celebrations (e.g., birthdays, weddings, meetings, etc.);
- **Visitor Center.** A visitor center would be included as part of the building and would be operated in partnership with Placer County and the North Lake Tahoe Resort Association; and
- **Café and Museum Shop.** A small café and museum shop, ancillary to the museum, community cultural center, and visitor center would be provided. Various associated improvements would be included in the development of the proposed project, including, but not limited to landscaping and utility installation. The proposed project would require County approval of a Rezone to create a new land use district to accommodate the proposed project, Text Amendment to Section 12.24.040 of the Placer County Government Code, Conditional Use Permit (CUP), Design Review, and potential Minor Land Division to create a new parcel for the proposed project.

PROJECT LOCATION: The project site consists of approximately one (1) acre (with a disturbance area of 0.68-acre) of the 26.8-acre Squaw Valley Community Park1 site, 101 Olympic Valley Road, southwest of the intersection of Olympic Valley Road and River Road/State Route (SR) 89 in the unincorporated community of Olympic Valley. Squaw Valley Community Park is identified by Assessor's Parcel Numbers (APNs) 096-290-021-000, 096-290-056-000, 096-290-061-000, 096-310-009-000, and 096-310-040-000.

The Final EIR consists of (1) Revisions to the Draft EIR text, and (2) Comments received during the public comment period on the Draft EIR and responses thereto.

The Final EIR is now available at the following locations:

- Community Development Resource Center public counter, 3091 County Center Drive, Auburn
- Placer County Administrative Offices-Tahoe public counter, 775 North Lake Boulevard, Tahoe City
- Tahoe City and Truckee Public Library(ies)

An electronic copy of the Final EIR is available online at the Placer County website:
<https://www.placer.ca.gov/7884/SNOW-Sports-Museum-and-Community-Cultura>

For further information, please contact:

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