

Summary Form for Electronic Document Submittal

Form F

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: _____

Project Title: USE PERMIT APPLICATION NO. PLN2022-0029 – OUTFRONT MEDIA

Lead Agency: Stanislaus County

Contact Name: Jeremy Ballard, Associate Planner

Email: ballardj@stancounty.com Phone Number: (209) 525-6330

Project Location: Modesto Stanislaus
City *County*

Project Description (Proposed actions, location, and/or consequences).

This is a request to replace a 35-foot-tall existing billboard sign with a new 60-foot-tall digital two-sided advertising billboard in the Industrial (M) zoning district. The proposed digital billboard will consist of two screens, 672 square feet each, facing north and south along State Route (SR) 99. The digital billboard will cycle through up to nine (9) different advertising messages, including advertising messages from the City of Modesto and Stanislaus County. The base of structure will be of monopole design. The proposed digital billboard will be located within the existing footprint of the previous billboard on the site, with no expansion of that footprint proposed.

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

Unknown at this time

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

Unknown at this time

Provide a list of the responsible or trustee agencies for the project.

City of Modesto
CalTrans