

DEPARTMENT OF TRANSPORTATION

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*Making Conservation
a California Way of Life*

May 12, 2022

Claudia Jimenez, Assistant Planner
City of Santa Fe Springs
Planning Department
11710 Telegraph Road
Santa Fe Springs, CA 90670



RE: Electronic Billboards at 8717 Pioneer Blvd.
SCH # 2022040602
Vic. LA-605/PM R11.44
GTS # LA-2022-03929-ND

Dear Claudia Jimenez:

Thank you for including the California Department of Transportation (Caltrans) in the environmental review process for the above referenced environmental document. The project includes the installation and operation of two electronic billboards. The billboards would rise to a maximum height of 85 feet, however, in no case shall an Electronic Billboard exceed a maximum height of fifty feet as measured from the center line of the nearest travel lane of Interstate 605 to the top edge of the Electronic Billboard face and not including architectural elements, which may extend up to six feet above the 50-foot height limit. Each billboard would contain two digital signboards, one each facing northbound and southbound freeway users. One billboard would contain back-to-back signboards and the other would include a V-shaped structure. Each signboard would be 14 feet in height and 48 feet in width. Each billboard would be mounted on a single pole approximately 5 feet in diameter.

The mission of Caltrans is to provide a safe and reliable transportation network that serves all people and respects the environment. Senate Bill 743 (2013) has codified into CEQA law and mandated that CEQA review of transportation impacts of proposed development be modified by using Vehicle Miles Traveled (VMT) as the primary metric in identifying transportation impacts for all future development projects. You may reference the Governor's Office of Planning and Research (OPR) for more information:

<http://opr.ca.gov/ceqa/updates/guidelines/>

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As a reminder, VMT is the standard transportation analysis metric in CEQA for land use projects after July 1, 2020, which is the statewide implementation date.

The project would consist of a poles supporting two LED screens on each pole. Both screens would be oriented towards travelers on the I-605 Freeway. The billboards would operate 24 hours per day. The billboards will be programmed with automatic lighting control so that the intensity of lighting varies based on ambient conditions. It is typical to find billboards facing travelers on the I-605 Freeway. Please be reminded that any work performed within the State Right-of-way will require an Encroachment Permit from Caltrans. Any modifications to State facilities must meet all mandatory design standard and specifications.

Caltrans regulates the placement of outdoor advertising displays visible from California highways. The project would require outdoor Advertising (ODA) License. For questions, inquiries, and any other questions you may have, please call (916) 654-6473 or reference to the following website for additional information.

<https://dot.ca.gov/programs/traffic-operations/oda>

As a reminder, any transportation of heavy construction equipment and/or materials which requires use of oversized-transport vehicles on State highways will need a Caltrans transportation permit. We recommend large size truck trips be limited to off-peak commute periods.

If you have any questions, please feel free to contact Mr. Alan Lin the project coordinator at (213) 269-1124 and refer to GTS # LA-2022-03929-ND.

Sincerely,



MIYA EDMONSON
LDR/CEQA Branch Chief

email: State Clearinghouse