

**Jillian Knox**

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**From:** Primicerio, Jarod@CHP <JPrimicerio@chp.ca.gov>  
**Sent:** Wednesday, July 27, 2022 12:42 PM  
**To:** Joe.Pearson@Oxnard.org  
**Cc:** CHP-701\_AA\_Desk; CHP-EIR; OPR State Clearinghouse  
**Subject:** RE: Environmental Impact Report (SCH # 2022060706)

Governor's Office of Planning & Research

Jul 27 2022

STATE CLEARINGHOUSE

**Categories:** Purple Category

The California Highway Patrol's (CHP) Ventura Area office received an Environmental Impact Report (SCH # 2022060706) for a proposed digital billboard adjacent to the US-101 Freeway, located within the City of Oxnard. The CHP Ventura Area was requested to evaluate the proposal; specifically, in regard to the potential impact it may have on departmental operations, public safety, increased calls to the communications center/dispatch, increased response times, and traffic congestion.

This proposed digital billboard, coupled with the two additional proposed digital billboards (SCH # 2022060700 and SCH # 2022060701), all adjacent to the US-101 Freeway within the City of Oxnard, will likely cause a drastic increase to traffic congestion already severely impacted in the region. There are currently two digital billboards adjacent to the US-101 Freeway within the City of Oxnard, thus adding three additional, there would be a total of five digital billboards within less than a four mile stretch along this portion of the Freeway. The magnitude of the project may place a greater strain on limited public safety resources with an expected increase in vehicular traffic on US-101. A potential delay of emergency response due to extended response times places the public at risk. The potential increase in traffic may cause an increase in motor services, crashes, and injuries to motorists. Consequently, these incidents will cause an increase in calls to the CHP Ventura Communications Center and dispatchers. The proposed area is currently experiencing significant growth with the construction of retail and residential properties. The digital sign(s) will exacerbate the traffic congestion and may create long-term detrimental impact to the residents, visitors, and first responders within the Ventura Area.

Should you have any questions, please contact Lieutenant Sergio Perez or myself at (805) 662-2640.

Sincerely,

Jarod Primicerio



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