**Notice of Completion & Environmental Document Transmittal**

**SCH #: NA**

*Mail to:* State Clearinghouse, P. O. Box 3044, Sacramento, CA 95812-3044 (916) 445-0613

*For Hand Delivery/Street Address:* 1400 Tenth Street, Sacramento, CA 95814

**Project Title:** Freeway Adjacent Digital Display Billboards Ordinance

**Lead Agency:** City of Oxnard

**Contact Person:** Joe Pearson II

**Mailing Address:** 214 South C Street

**Phone:** (805) 385-8272

**City:** Oxnard

**Zip:** 93030

**County:** Ventura

**Project Location:**

<table>
<thead>
<tr>
<th>County</th>
<th>City/Nearest Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ventura</td>
<td>Oxnard</td>
</tr>
</tbody>
</table>

**Cross Streets:** U.S. 101 from eastern City limits at Beardsley Wash to western City limits at the Ventura Road right-of-way

**Lat. / Long. (degrees, minutes, and seconds):** 34° 132.30/33 N/ 119° 092.31/63 W

**Total Acres:** N/A

**Assessor's Parcel No.:** N/A

**Document Type:**

- CEQA: ☑ NOP
- CEQA: ☑ Draft EIR
- NEPA: ☑ NOI
- NEPA: ☑ Draft EIS
- Other: ☑ Joint Document
- Other: ☑ Final Document
- Other: ☑ FONSI

**Local Action Type:**

- ☑ General Plan Update
- ☑ Specific Plan
- ☑ Rezone
- ☑ Annexation
- ☑ General Plan Amendment
- ☑ Master Plan
- ☑ Prezone
- ☑ Redevelopment
- ☑ General Plan Element
- ☑ Planned Unit Development
- ☑ Use Permit
- ☑ Coastal Permit
- ☑ Community Plan
- ☑ Site Plan
- ☑ Land Division (Subdivision, etc.)
- ☑ Other: See Attachment B

**Development Type:**

- ☑ Residential:
  - Units: N/A
  - Acres: N/A

- ☑ Office:
  - Sq.ft.: N/A
  - Acres: N/A

- ☑ Commercial:
  - Sq.ft.: N/A
  - Acres: N/A

- ☑ Industrial:
  - Sq.ft.: N/A
  - Acres: N/A

- ☑ Educational

- ☑ Recreational

- ☑ Water Facilities:
  - Type: N/A
  - MGD: N/A

  ☑ Other: Electronic Billboards

**Project Issues Discussed in Document:**

- ☑ Aesthetic/Visual
- ☑ Agricultural Land
- ☑ Air Quality
- ☑ Archeological/Historical
- ☑ Biological Resources
- ☑ Coastal Zone
- ☑ Drainage/Absorption
- ☑ Economic/Jobs

- ☑ Fiscal
- ☑ Flood Plain/Flooding
- ☑ Forest Land/Fire Hazard
- ☑ Geologic/Seismic
- ☑ Minerals
- ☑ Noise
- ☑ Population/Housing Balance
- ☑ Public Services/Facilities

- ☑ Schools/Universities
- ☑ Septic Systems
- ☑ Sewer Capacity
- ☑ Soil Erosion/Compaction/Grading
- ☑ Traffic/Circulation

- ☑ Recreation/Parks
- ☑ Water Quality
- ☑ Water Supply/Groundwater
- ☑ Wetland/Riparian
- ☑ Growth Inducement
- ☑ Land Use
- ☑ Cumulative Effects

**Present Land Use/Zoning/General Plan Designation:**

See Attachment D

**Project Description:** (please use a separate page if necessary)

See Attachment E

*Note: The state Clearinghouse will assign identification numbers for all new projects. If a SCH number already exists for a project (e.g. Notice of Preparation or previous draft document) please fill in.*

Revised 2010
### Reviewing Agencies Checklist

Lead Agencies may recommend State Clearinghouse distribution by marking agencies below with an "X". If you have already sent your document to the agency please denote that with an "S".

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Resources Board</td>
<td>X</td>
</tr>
<tr>
<td>Boating &amp; Waterways, Department of</td>
<td></td>
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<tr>
<td>California Emergency Management Agency</td>
<td></td>
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<tr>
<td>California Highway Patrol</td>
<td>X</td>
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<tr>
<td>Caltrans District # 7</td>
<td>X</td>
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<tr>
<td>Caltrans Division of Aeronautics</td>
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<tr>
<td>Caltrans Planning</td>
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<tr>
<td>Central Valley Flood Protection Board</td>
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<tr>
<td>Coachella Valley Mountains Conservancy</td>
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<td>Coastal Commission</td>
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<tr>
<td>Colorado River Board</td>
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<tr>
<td>Conservation, Department of</td>
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<tr>
<td>Corrections, Department of</td>
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<tr>
<td>Delta Protection Commission</td>
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<tr>
<td>Education, Department of</td>
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<tr>
<td>Energy Commission</td>
<td></td>
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<tr>
<td>Fish &amp; Wildlife Region # 5</td>
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<tr>
<td>Food &amp; Agriculture, Department of</td>
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<tr>
<td>Forestry and Fire Protection, Department of</td>
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<tr>
<td>General Services, Department of</td>
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<tr>
<td>Health Services, Department of</td>
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<tr>
<td>Housing &amp; Community Development</td>
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<tr>
<td>Native American Heritage Commission</td>
<td>X</td>
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<tr>
<td>Office of Historic Preservation</td>
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<tr>
<td>Office of Public School Construction</td>
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<td>Parks &amp; Recreation, Department of</td>
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<td>Pesticide Regulation, Department of</td>
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<tr>
<td>Public Utilities Commission</td>
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<td>Regional WQCB # 4</td>
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<tr>
<td>Resources Agency</td>
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<tr>
<td>Resources Recycling and Recovery, Department of</td>
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<tr>
<td>S.F. Bay Conservation &amp; Development Commission</td>
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<tr>
<td>San Gabriel &amp; Lower L.A. Rivers and Mtns Conservancy</td>
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<tr>
<td>San Joaquin River Conservancy</td>
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<tr>
<td>Santa Monica Mountains Conservancy</td>
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<tr>
<td>State Lands Commission</td>
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<td>SWRCB: Clean Water Grants</td>
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<td>SWRCB: Water Quality</td>
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<td>SWRCB: Water Rights</td>
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<td>Tahoe Regional Planning Agency</td>
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<td>Toxic Substances Control, Department of</td>
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<tr>
<td>Water Resources, Department of</td>
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<tr>
<td>Other</td>
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<td>Other</td>
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</tbody>
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### Local Public Review Period (to be filled in by lead agency)

Starting Date: 6/30/2022

Ending Date: 7/29/2022

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### Lead Agency (Complete if applicable):

Consulting Firm: Environmental Science Associates
Address: 16755 Von Karman Avenue, Suite 200
City/State/Zip: Irvine, California 92606
Contact: Michael Houlihan, AICP
Phone: (714) 742-5375

Applicant: City of Oxnard
Address: 214 South C Street
City/State/Zip: Oxnard, California 93030
Phone: (805) 385-8272

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Signature of Lead Agency Representative: [Signature]
Date: June 29, 2022

Attachments to Notice of Completion & Environmental Document Transmittal for Oxnard Freeway Adjacent Digital Display Billboards Ordinance

Attachment A:

Attachment B:
Amendments to Article IX. Advertising Signs of the Oxnard City Code

Attachment C:
Energy, Greenhouse Gas Emissions, Tribal Cultural Resources, Wildfire

Attachment D:
Present Land Uses: Undeveloped land, commercial uses, industrial uses, and public facilities
Zoning: Parks and Open Space, Commercial Office, Retail Office, Commercial Regional, Light Manufacturing, General Commercial Planned Development, Auto Sales & Service, Retail Commercial, Commercial Manufacturing, and Business & Research Park
General Plan Designations: Park, Commercial Regional, Commercial General, Commercial Office, Business Research Park and Light Industrial

Attachment E:
The Project involves amendments to Article IX. Advertising Signs of the Oxnard City Code to permit Freeway Adjacent Digital Display Billboards on parcels designated as commercial, industrial, or public facilities within 400 feet of the U.S. 101 right-of-way within the City of Oxnard. The installation and operation of individual electronic billboards would require approval of a Special Use Permit. No Freeway Adjacent Digital Billboard may be placed at a distance of less than 100 feet from the property line of any residentially zoned parcel. All Freeway Adjacent Digital Display Billboards would have a maximum face display area of 14 feet in height and 48 feet in width, would be oriented primarily for viewing from the adjacent freeway, and would have a maximum height of 55 feet as measured from the pavement level of the adjacent freeway to the bottom of the digital display. Each Freeway Adjacent Digital Display Billboard shall be separated from every other Freeway Adjacent Digital Display Billboard by at least 2,000 feet.