

# CALIFORNIA ENVIRONMENTAL QUALITY ACT NOTICE OF DETERMINATION

**To:**  
 **Office of Planning and Research**  
*For U.S. Mail:* *Street Address:*  
 P.O. Box 3044 1400 Tenth St., Rm 113  
 Sacramento, CA 95812-3044 Sacramento, CA 95814

**From:**  
 Contra Costa County  
 Dept. of Conservation and Development  
 30 Muir Road  
 Martinez, CA 94553  
 (925) 655-2705

County Clerk  
 County of: Contra Costa  
 555 Escobar Street  
 Martinez, CA 94553

**State Clearinghouse Number** (if submitted to State Clearinghouse): SCH#2022080352  
**Project Title:** Land Use Permit for a Non-Accessory Electronic Sign (County File# CDLP22-02001)  
**Project Applicant:** Alex Belenson, 1111 Broadway Suite 1515, Oakland, CA 94607 (510) 832-7070  
**Project Location:** 4587 Pacheco Blvd, Martinez, CA 94553 (APN: 380-260-004)  
**Lead Agency:** Contra Costa County Department of Conservation and Development – Attn. Everett Louie (925) 655-2873

**Project Description:** The applicant seeks approval of a Land Use Permit to establish a non-accessory electronic billboard sign that will be used to advertise multiple businesses along Interstate 680. The sign has a 14-foot high by 48-foot wide-double-faced LED display and will be mounted on a single post centermount with a maximum overall height of 50-feet. The sign is proposed to be operated 24 hours a day, 7 days a week. There will be up to 8 messages displayed, with each message displayed for 8 seconds rotated on a 64-second loop.

The project was approved on November 7, 2022 by the Zoning Administrator.

1. The project  will  will not] have a significant effect on the environment.
2.  An Environmental Impact Report was prepared for this project pursuant to the provisions of CEQA.  
 A Negative Declaration was prepared for this project pursuant to the provisions of CEQA.
3. Mitigation measures  were  were not] made a condition of the approval of the project.
4. A mitigation reporting or monitoring plan  was  was not] adopted for this project.
5. A statement of Overriding Considerations  was  was not] adopted for this project.
6. Findings  were  were not] made pursuant to the provisions of CEQA.

Notice of Determination sent to Office of Planning and Research.\*

This is to certify that the final Environmental Impact Report with comments and responses and record of project approval, or the Negative Declaration, is available to the General Public at:  
30 Muir Road, Martinez, CA 94553

Signature: Everett Louie Date: 11/21/2022 Title: Planner I

Print Name: Everett Louie, (925) 655-2873

**Contra Costa County Department of Conservation and Development**

Date: \_\_\_\_\_ Date Received for filing at OPR: \_\_\_\_\_

AFFIDAVIT OF FILING AND POSTING

I declare that on \_\_\_\_\_ I received and posted this notice as required by California Public Resources Code Section 21152(c). Said notice will remain posted for 30 days from the filing date.

Signature	Title
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Department of Fish and Wildlife Fees Due:

Applicant's Name: Alex Belenson		EIR - \$3,539.25	Total Due: \$
Address: 1111 Broadway Suite 1515 Oakland, CA 94607	x	Neg. Dec. - \$2,548	Total Paid: \$
	x	County Clerk - \$50	Receipt
	x	DCD- \$25	
Phone: (510) 832-7070			

Authority cited: Sections 21083, Public Resources Code.  
 Reference Section 21000-21174, Public Resources Code.