

Notice of Intent to Adopt a Recirculated Negative Declaration for Ordinance No. 348 Text Amendment related to On-Site Advertising Structures and Signs (CZ2000001)

The County of Riverside, as lead agency and in accordance with requirements of the California Environmental Quality Act (CEQA), has determined that Change of Zone No. 2000001 (for the scope of work detailed below) will not have a significant effect on the environment and has recommended for adoption of a Negative Declaration.

Project Information

Change of Zone No. 2000001 is an amendment to Ordinance No. 348, Ordinance of the County of Riverside Providing for Land Use Planning and Zoning Regulations and Related Functions, Article XIX Advertising Regulations, Sections 19.2, through 19.5 regarding On-Site Advertising Structures and Signs, technical changes, and language clarifications. Change of Zone No. 2000001 will establish locations, development and operation standards, and a permitting process to allow for on-site digital signage. The intent of the digital signage is to provide information about onsite businesses only and is not for general advertising. Technical changes and language clarifications include the adjustment of formatting for defined terms, and the categorization or reorganization of text sections which do not change the intent or existing requirements within existing language. These changes apply to unincorporated areas of Riverside County.

There may be listed toxic sites within the County of Riverside. This Ordinance Amendment does not propose any physical development. Any implementing project would be required to research the California Environmental Protection Agency and Department of Toxic Substances Control websites for toxic site locations and required compliance regulations.

Project Location

Unincorporated County of Riverside

Comment Period

The public review period to comment on the draft Negative Declaration is from Wednesday, March 13 to April 3, 2024. Any person wishing to comment on the environmental document must submit their comments in writing (either by mail or email to the information below) between the date of this notice and expiration of the Public Review Period by 5:00 PM (close of business). All comments (via correspondence) and materials received prior to the date of the Project's public hearing will be submitted to the Planning Director for consideration.

Submit Comments via the methods below.

Mail:

Riverside County Planning Department
Attn: Richard Marshalian, Project Planner
PO BOX 1409, Riverside, CA 92501-1409

Email:

Richard Marshalian, Project Planner
RMarshalian@rivco.org

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Public Hearing

A Public Hearing in front of the Planning Commission has been tentatively scheduled for April 3, 2024.

TIME OF HEARING: 9:00 am, or as soon as possible thereafter.
DATE OF HEARING: April 3, 2024
PLACE OF HEARING: Riverside County Administrative Center
Board Chambers, 1st Floor
4080 Lemon Street, Riverside, CA 92501

Contact Information

Richard Marshalian
Riverside County Planning Department
4080 Lemon Street, 12th Floor
Riverside, CA 92501

Phone: (951) 955-9294

Email: RMarshalian@rivco.org

Documents

Documents for this project are located on the department website at <https://planning.rctlma.org/> or our project page at:

<https://planning.rctlma.org/site-digital-sign-ordinance>