

2023-0000078

**F I L E D**

SAN FRANCISCO County Clerk

**DEC 12 2023**



by: Marielyne Nadonza  
Deputy County Clerk

### Notice of Exemption

To: Office of Planning and Research

U.S. Mail:  
P.O. Box 3044  
Sacramento, CA 95812-3044

Street Address:  
1400 Tenth St., Rm 113  
Sacramento, CA 95814

County Clerk of San Francisco  
City Hall, #168, 1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

From: Successor Agency to the San Francisco Redevelopment Agency (Office of Community Investment and Infrastructure)  
One South Van Ness Avenue, Fifth Floor  
San Francisco, CA 94103  
Contact: José Campos  
Email: jose.campos@sfgov.org

Project Title: Amendment to the Mission Bay South Signage Master Plan.

Project Applicant: GSW Arena LLC (the "Applicant").

Project Location: The Event Center and Mixed-Use Development at Mission Bay South Blocks 29 to 32, bounded by Third and 16<sup>th</sup> Streets and Warriors Way and Terry François Boulevard, Mission Bay South Redevelopment Project Area, City and County of San Francisco, California ("the Site").

Description of Nature, Purpose and Beneficiaries of Project: Approval by the Successor Agency to the Redevelopment Agency of the City and County of San Francisco (commonly known as the Office of Community Investment and Infrastructure or "OCII") of an amendment to the Mission Bay South Signage Master Plan to authorize the construction and installation of a third District Sign to be placed on the Site's Gatehouse building overlooking the Main Plaza of the Event Center Premises, owned and operated by the Applicant ("the Sign"). The purpose of the amendment to add the Sign is to enhance the Event Center's identity, placemaking and branding. The Sign's copy is "Thrive City," which is the designated name of the Main Plaza of the Event Center Premises and is related to a program by which the Applicant activates the Main Plaza in partnership with the Kaiser Foundation Health Plan. "Thrive" is a trademark of the Kaiser Foundation Health Plan. The Sign is an approximately 4-foot-tall by 27-foot-wide wall sign attached to the roofline of the Gatehouse building, facing eastward toward the interior of the Main Plaza. The amendment to the Mission Bay South Signage Master Plan to authorize this Sign is the "Project."

Name of Public Agency Approving Project: Successor Agency to the Redevelopment Agency of the City and County of San Francisco (commonly known as the Office of Community Investment and Infrastructure or "OCII").

Name of Person or Agency Carrying Out Project: GSW Arena LLC.

Exempt Status:

- Ministerial (Sec 21080(b)(1); 15268);
- Declared Emergency (Sec 21080(b)(3); 15269(a));

POSTED	DEC 12 2023	1
TO		





State of California - Department of Fish and Wildlife  
**2023 ENVIRONMENTAL DOCUMENT FILING FEE**  
**CASH RECEIPT**  
 DFW 753.5a (REV. 01/01/23) Previously DFG 753.5a

**Print**  **Finalize&Email**

RECEIPT NUMBER:  
 38-12/12/2023-127

STATE CLEARINGHOUSE NUMBER (If applicable)

**SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY.**

LEAD AGENCY <small>SUCCESSOR AGENCY TO SF REDEVELOP. AGENCY (OFF. OF COMM. INVESTMENT &amp; INFRASTRUCTURE)</small>	LEAD AGENCY EMAIL	DATE 12/12/2023
--	-------------------	--------------------

COUNTY/STATE AGENCY OF FILING SAN FRANCISCO COUNTY	DOCUMENT NUMBER 2023-0000078
---	---------------------------------

PROJECT TITLE  
 AMENDMENT TO THE MISSION BAY SOUTH SIGNAGE MASTER PLAN

PROJECT APPLICANT NAME JOSE CAMPOS	PROJECT APPLICANT EMAIL jose.campos@sfgov.org	PHONE NUMBER
---------------------------------------	--	--------------

PROJECT APPLICANT ADDRESS ONE SOUTH VAN NESS AVENUE, FIFTH FLOOR	CITY SAN FRANCISCO	STATE CA	ZIP CODE 94103
---	-----------------------	-------------	-------------------

PROJECT APPLICANT (Check appropriate box)

Local Public Agency     School District     Other Special District     State Agency     Private Entity

**CHECK APPLICABLE FEES:**

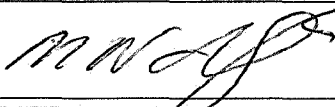
- Environmental Impact Report (EIR) \$ 3,839.25 \$ \_\_\_\_\_
- Mitigated/Negative Declaration (MND)(ND) \$ 2,764.00 \$ \_\_\_\_\_
- Certified Regulatory Program (CRP) document - payment due directly to CDFW \$ 1,305.25 \$ \_\_\_\_\_

- Exempt from fee
  - Notice of Exemption (attach)
  - CDFW No Effect Determination (attach)
- Fee previously paid (attach previously issued cash receipt copy)

- Water Right Application or Petition Fee (State Water Resources Control Board only) \$ 850.00 \$ \_\_\_\_\_
- County documentary handling fee \$ 79.00 \$ \_\_\_\_\_ **79.00**
- Other \$ \_\_\_\_\_

**PAYMENT METHOD:**

- Cash     Credit     Check     Other    **TOTAL RECEIVED \$ \_\_\_\_\_ 79.00**

SIGNATURE <b>X</b> 	AGENCY OF FILING PRINTED NAME AND TITLE Mariedyne Nadonza Deputy Clerk
---	---