

THIS NOTICE WAS POSTED

ON July 17 2024

UNTIL August 16 2024

2024 151141



FILED
Jul 17 2024

Dean C. Logan, Registrar - Recorder/County Clerk

Electronically signed by TODD TRAN

Notice of Determination

REGISTRAR - RECORDER/COUNTY CLERK

To:

Office of Planning and Research
U.S. Mail: Street Address:
P.O. Box 3044 1400 Tenth St., Rm 113
Sacramento, CA 95812-3044 Sacramento, CA 95814

Public Agency: City of West Hollywood
Address: 8300 Santa Monica Boulevard
West Hollywood, CA 90069
Contact: Jennifer Alkire
Phone: (323) 848-6487

County Clerk
County of: Los Angeles
Address: 12400 E Imperial Highway Room 1201
Norwalk, CA 90650

Lead Agency (if different from above):
Address: _____
Contact: _____
Phone: _____

SUBJECT: Filing of Notice of Determination in compliance with Section 21108 or 21152 of the Public Resources Code.

State Clearinghouse Number (if submitted to State Clearinghouse): _____

Project Title: Sunset Strip Off-Site Signage Policy - Modifications with Addendum to the Final IS/ND

Project Applicant: Seymour Consulting Group / Big Outdoor Media Company / Sterling Family Trust

Project Location (include county): 8501 Sunset Blvd, West Hollywood, Los Angeles County, CA 90069

Project Description:

On March 18, 2019, the City adopted the Sunset Strip Off-Site Signage Policy IS/ND and filed an NOD for that decision. On May 6, 2024, the City determined that an addendum to the adopted IS/ND appropriately addresses modifications to the previously analyzed off-site signage development scenario associated with a replacement billboard and building rehabilitation at 8501 Sunset Blvd.

This is to advise that the City of West Hollywood has approved the above
(Lead Agency or Responsible Agency)

described project on July 15, 2024 and has made the following determinations regarding the above
(date)
described project.

1. The project [will will not] have a significant effect on the environment.
2. An Environmental Impact Report was prepared for this project pursuant to the provisions of CEQA.
 A Negative Declaration was prepared for this project pursuant to the provisions of CEQA.
3. Mitigation measures [were were not] made a condition of the approval of the project.
4. A mitigation reporting or monitoring plan [was was not] adopted for this project.
5. A statement of Overriding Considerations [was was not] adopted for this project.
6. Findings [were were not] made pursuant to the provisions of CEQA.

This is to certify that the final EIR with comments and responses and record of project approval, or the negative Declaration, is available to the General Public at:

Community Development Department, 8300 Santa Monica Boulevard, West Hollywood, CA 90069

Signature (Public Agency): Title: Planning Manager

Date: July 15, 2024 Date Received for filing at OPR: _____