



State of California - Department of Fish and Wildlife  
**2024 ENVIRONMENTAL DOCUMENT FILING FEE**  
**CASH RECEIPT**  
 DFW 753.5a (Rev. 01/01/24) Previously DFG 753.5a

RECEIPT NUMBER: 37-07/10/2024-0550
STATE CLEARING HOUSE NUMBER (If applicable)

SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY.

LEAD AGENCY SAN DIEGO UNIFIED PORT DISTRICT	LEAD AGENCY EMAIL	DATE 07/10/2024
COUNTY/STATE AGENCY OF FILING SAN DIEGO	DOCUMENT NUMBER 37-2024-0550	

PROJECT TITLE  
 TEMPORARY SIGNAGE ON THE SAN DIEGO MARRIOTT MARQUIS DURING ESRI USER CONFERENCE 2024

PROJECT APPLICANT NAME KARLEE HARTMAN, DIRECTOR OF EVENT MANAGEMENT, SAN DIEGO MARRIOTT MARQUIS	PROJECT APPLICANT EMAIL	PHONE NUMBER 619-230-8310	
PROJECT APPLICANT ADDRESS 333 WEST HARBOR DRIVE	CITY SAN DIEGO	STATE CA	ZIP CODE 92101

PROJECT APPLICANT (Check appropriate box)

Local Public Agency   
  School District   
  Other Special District   
  State Agency   
  Private Entity

**CHECK APPLICABLE FEES:**

<input type="checkbox"/> Environmental Impact Report (EIR)	\$4,051.25	\$	0.00
<input type="checkbox"/> Mitigated/Negative Declaration (MND)/(ND)	\$2,916.75	\$	0.00
<input type="checkbox"/> Certified Regulatory Program (CRP) document - payment due directly to CDFW	\$1,377.25	\$	0.00

- Exempt from fee
- Notice of Exemption (attach)
  - CDFW No Effect Determination (attach)
- Fee previously paid (attach previously issued cash receipt copy)

<input type="checkbox"/> Water Right Application or Petition Fee (State Water Resources Control Board only)	\$850.00	\$	0.00
<input checked="" type="checkbox"/> County documentary handling fee		\$	50.00
<input type="checkbox"/> Other		\$	0.00

**PAYMENT METHOD:**

- Cash   
  Credit   
  Check   
  Other

TOTAL RECEIVED \$ 50.00

SIGNATURE X	AGENCY OF FILING PRINTED NAME AND TITLE San Diego County Clerk, CARLOS TERAN, Deputy
----------------	---

Payment Reference #: AUTH# 042423



SAN DIEGO COUNTY CLERK  
CEQA FILING COVER SHEET

**FILED**  
Jul 10, 2024 09:37 AM  
JORDAN Z. MARKS  
SAN DIEGO COUNTY CLERK  
File # 2024-000593  
State Receipt # 37071020240550

THIS SPACE FOR CLERK'S USE ONLY

Complete and attach this form to each CEQA Notice filed with the County Clerk

TYPE OR PRINT CLEARLY

Project Title

TEMPORARY SIGNAGE ON THE SAN DIEGO MARRIOTT MARQUIS DURING  
ESRI USER CONFERENCE 2024

Check Document being Filed:

- Environmental Impact Report (EIR)
- Mitigated Negative Declaration (MND) or Negative Declaration (ND)
- Notice of Exemption (NOE)
- Other (Please fill in type):

<b>FILED IN THE OFFICE OF THE SAN DIEGO COUNTY CLERK ON</b> <u>July 10, 2024</u>
<b>Posted</b> <u>July 10, 2024</u> <b>Removed</b> _____
<b>Returned to agency on</b> _____
<b>DEPUTY</b> _____

Filing fees are due at the time a Notice of Determination/Exemption is filed with our office. For more information on filing fees and No Effect Determinations, please refer to California Code of Regulations, Title 14, section 753.5.

**Notice of Exemption**

CEQA Guidelines Appendix E

**To:** ■ San Diego County Recorder/County Clerk  
1600 Pacific Highway, Suite 260  
San Diego, CA 92101-2480

**From:** ■ San Diego Unified Port District  
Development Services Department  
3165 Pacific Highway  
San Diego, CA 92101

**Project Title:** Temporary Signage on the San Diego Marriott Marquis during ESRI User Conference 2024

**Project Applicant:** Karlee Hartman, Director of Event Management, San Diego Marriott Marquis, 333 West Harbor Drive, San Diego, CA 92101; (619) 230-8310

**Project Location – Specific:** 333 West Harbor Drive, San Diego, CA 92101

**Project location – City:** San Diego

**Project Location – County:** *San Diego*

**Description of Nature, Purpose, and Beneficiaries of Project:** The proposed project would consist of the installation of a temporary sign during the ESRI User Conference 2024 (ESRI Conference) by San Diego Marriott Marquis (Applicant) in the city of San Diego, California. The ESRI Conference is the nation's largest Geographic Information System (GIS) conference held annually at the San Diego Convention Center (Convention Center), which also includes on-site activations and events at the San Diego Marriott Marquis, activating the local area and exhibiting products and solutions for all things GIS. Events and displays are held at the Convention Center, Balboa Park, San Diego Marriott Marquis, and many of the surrounding hotels. The Applicant has historically erected temporary signage for the ESRI Conference.

The proposed signage would be displayed solely during the ESRI Conference for a total period of no more than two weeks during July 2024 and would not overlap with signage to be displayed during Comic-Con. No signage would be directed west towards the Bay and no illumination of the signage would occur. It is anticipated that the signage would include products sold and events held at the Convention Center and/or San Diego Marriott Marquis or by the sponsors of the event. In this sense, the signage may be considered onsite signage as it would include goods or services available at the ESRI Conference or by one of its sponsors, and additional activations would be held onsite at the San Diego Marriott Marquis. The proposed signage would be placed on the outer wall surface of the Applicant's facility, as follows:

- East-facing façade of the Marriott Marquis East Tower, facing West Harbor Drive, measuring approximately 6,750 square feet (75 feet (ft)-wide by 90-ft-high), with the top of the sign in alignment with the top of the glass curtainwall and the bottom of the sign being approximately 150-ft-above street level.

All works related to the proposed temporary signage, including installation, display, and removal, would be limited to the month of July 2024, closely corresponding with the duration of the ESRI Conference event. The signage must be taken down and the facility returned to the same condition as it was prior to July 25, 2024. In no event would the signage be installed before and removed after the month of July. Both installation and removal would require the use of a boom lift.

**Name of Public Agency Approving Project:** *San Diego Unified Port District (SDUPD)*

**Exempt Status:** (Check one):  
 Ministerial (Sec. 21080(b)(1); 15268);  
 Declared Emergency (Sec. 21080(b)(3); 15269(a));  
 Emergency Project (Sec. 21080(b)(4); 15269(b)(c));  
 **Categorical Exemption: Accessory Structures (SG § 15311) (Class 11)**  
 Statutory Exemption. State code number:

**Reason Why Project is Exempt:** The proposed project is determined to be Categorically Exempt pursuant to California Environmental Quality Act (CEQA) Guidelines Section 15311 (Accessory Structures) and Section 3.i.(3)(5) of the District's Guidelines for Compliance with CEQA because it would consist of temporary signage

that would be accessory to an existing facility. The proposed sign is on-premise signage because it is anticipated to advertise the conference held at the Convention Center and display events held at the San Diego Marriott Marquis as a sponsor of the event. Section 3.i.(3)(5) of the District's CEQA Guidelines is as follows:

3.i. Accessory Structures (SG § 15311) (Class 11): Includes construction, or placement of minor structures accessory to (appurtenant to) existing facilities, including:

- (3) On-premise signs.
- (5) Placement of temporary use items.

**Lead Agency Contact Person and Telephone Number:** Justin Huitema, (619) 990-5610

**Signature:**  **Date:** 7/10/2024 **Title:** Assistant Planner

- Signed by Lead Agency
- Signed by Applicant

**Date received for filing at OPR/Clerk:**



San Diego County



Transaction #: 7890559  
Receipt #: 2024241566

JORDAN Z. MARKS  
Assessor/Recorder/County Clerk  
1600 Pacific Highway Suite 260  
P. O. Box 121750, San Diego, CA 92112-1750  
Tel. (619) 237-0502 Fax (619) 557-4155  
[www.sdarcc.gov](http://www.sdarcc.gov)

Cashier Date: 07/10/2024  
Cashier Location: SD

Print Date: 07/10/2024 9:37 am

Payment Summary

Total Fees	\$50.00
Total Payments	\$50.00
Balance:	\$0.00

Payment

VITALCHEK PAYMENT \$50.00

Total Payments \$50.00

Filing

CEQA - NOE FILE #: 2024-000593 Date: 07/10/2024 9:37AM Pages: 3

State Receipt # 37-07/10/2024-0550

Fees: Fish & Wildlife County Administrative Fee \$50.00

Total Fees Due: \$50.00

Grand Total - All Documents: \$50.00