

Summary Form for Electronic Document Submittal

Form F

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: _____

Project Title: 3100 Baldwin Park Boulevard Digital Billboard Project

Lead Agency: City of Baldwin Park

Contact Name: Nick Baldwin, AICP, City Planner

Email: nbaldwin@baldwinpark.com

Phone Number: 626-960-4011 Ext 475

Project Location: 3100 Baldwin Park Boulevard, Los Angeles County

City

County

Project Description (Proposed actions, location, and/or consequences).

Project site is located on a developed property that abuts the northern edge of I-10, east of the Baldwin Park Boulevard interchange, and southwest of Francisquito Avenue. The project site is bound to the north by a retail commercial center, loading dock, and parking lot. The commercial center contains a department store, grocery store, and fast-serve restaurants. The I-10 overpass is located on the southern boundary of the project site. RThe Project Applicant proposes to construct a dual-faced, digital LED billboard with associated infrastructure connections adjacent to the SPRR tracks and within the SPRR right-of-way (Exhibit 3). Each of the two digital/LED billboard faces would be approximately 14 feet high and 48 feet wide, with an overall height of 80 feet; in addition, two 10-foot poles with cameras attached would be fixed to the apron of both billboards. The proposed billboard structure would be supported by a 6-foot-wide pipe column encased in a pole cover, bracing, and torsion tube connecting the billboards to the support structure. The pipe column would be installed on the northern side of the SPRR tracks with the digital/LED billboards crossing over to face drivers on I-10.

Project operation would include the display of alternating LED advertisements on two back-to-back billboards projecting in a single direction. Luminance of the LED advertisements would operate at 300 candela per square meter (cd/m²). e

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

Cultural and Tribal Cultural Resources: potential for previously undiscovered archaeological/paleontological resources to be discovered during excavation. Mitigation measure CUL-1 provides that the construction site supervisors and crew members involved with grading and trenching operations are trained to recognize archaeological resources, should such resources be unearthed during ground-disturbing construction activities. At the request of the City of Baldwin Park, and if required by the consulting Tribe, the Project Applicant shall retain a Tribal Monitor to be present to monitor the augering phase of construction-related activities. If a suspected archaeological resource is identified on the property, the construction supervisor shall be required by his contract to immediately halt subsurface ground-disturbing activities and seek identification and evaluation of the suspected resource by a professional Archaeologist. This requirement shall be noted on all grading plans and the construction contractor shall be obligated to comply with the note. The Archaeologist shall evaluate the suspected resource and make a determination of significance pursuant to California Public Resources Code Section 15064.5(a). If the resource is not a significant archaeological resource, further mitigation is not required. If the resource is significant, MM CR-2 shall apply.. MM CUL-2 provides that if a significant archaeological resource(s) is discovered, the Archaeological Monitor, the Project Applicant, and the City of Baldwin Park Community Development Department shall confer regarding mitigation of the discovered resource(s) pursuant to California Public Resources Code Section 21083.2. A treatment plan shall be prepared, approved by the City of Baldwin Park Community Development Department, and implemented by the Archaeologist.

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

Tribal Cultural Resources - protection of previously undiscovered archaeological and paleontological resources during construction.

Provide a list of the responsible or trustee agencies for the project.

No responsible or trustee agencies.