

Summary Form for Electronic Document Submittal

Form F

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: _____

Project Title: Electronic Sign on City-owned Property Project - Willow Street Billboard Site

Lead Agency: City of San José

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Project Location: San Jose

City

Santa Clara

County

Project Description (Proposed actions, location, and/or consequences).

The proposed project would include construction of a double-sided electronic billboard on City-owned property at the northeast corner of SR-87 (Guadalupe Parkway) and Willow Street. The proposed billboard would be a back-to-back design, in a 15-foot spread "V" structure, with north- and south-facing digital displays. Operation hours would be as governed by City Council Policy 6-4, which are currently 6:00 a.m. to midnight; the sign would operate seven days per week. Other uses for the sign could include promoting community events, highlighting public awareness campaigns, and broadcasting emergency messages, when necessary. The proposed billboard structure would be approximately 80 feet in height overall. The billboard frames would be approximately 14 feet by 48 feet (height by width), with an additional 6 inches of trim, and would be equipped with upper and lower rear catwalks measuring approximately 2.5 feet wide and extending along the length of the back of the billboards. The catwalks would be accessed via a ladder attached to the structure. The proposed project's long-term disturbed footprint on the 3,698-square-foot project site would be approximately 19.67 square feet.

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

- Biological Resources: To reduce impacts related to habitat modifications and to interference with wildlife movement, mitigation shall include western pond turtle surveys; nesting bird surveys, establishment of buffer zones, and limitation on Noise; and limitation on billboard light intensity.
- Cultural Resources and Tribal Cultural Resources (TCRs): To reduce impacts related to TCRs, mitigation shall include TCR awareness training.

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

No anticipated areas of controversy.

Provide a list of the responsible or trustee agencies for the project.

California Department of Fish and Wildlife.