

PUBLIC NOTICE
INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION
CITY OF SAN JOSE, CALIFORNIA

Project Name: Electronic Signs on City-Owned Property Project – Willow Street site

File No.: ER23-130

Project Description: The project consists of the installation and operation of a double-sided programmable electronic sign on City-owned property in accordance with Title 23 of the San José Municipal Code and Council Policy 6-4. The proposed billboard structure would be a back-to-back design in a 15-foot spread “V” structure. The proposed structure would be approximately 80 feet in height overall. The billboard frames would be approximately 14 feet by 48 feet and would be equipped with upper and lower rear catwalks extending along the length of the back of the billboards.

Location and Assessor’s Parcel No.: The project site is located at an unaddressed City-owned property on Willow Street. The nearest address (not associated with the project) to the project site is 385 Willow Street, San José, California 95110; APN: 264-48-126.

Council District: 3

Applicant Contact Information: Outfront Foster Interstate, LLC (Attention: Alex Belenson); 2300 Contra Costa Boulevard, Suite 340; Pleasant Hill, CA 94523; (510) 832-7070 Ext. 1104 or (415) 987-5438; alex@fosterinterstate.com

The City has performed an environmental review of the project. The environmental review examines the nature and extent of any adverse effects on the environment that could occur if the project is approved and implemented. Based on the review, the City has prepared a Draft Mitigated Negative Declaration (MND) for this project. An MND is a statement by the City that the project will not have a significant effect on the environment because the project will include mitigation measures that will reduce identified project impacts to a less than significant level.

The California Environmental Quality Act (CEQA) requires the Notice of Intent to disclose whether the site on which a proposed project is located is included on any of the lists enumerated under Section 65962.5 of the Government Code, regarding hazardous waste facilities, land designated as hazardous waste property, or hazardous waste disposal sites. The proposed project site is not on any lists pursuant to Section 65962.5 of the Government Code.

The public is welcome to review and comment on the Draft MND. The public comment period for this Draft MND begins on **February 5, 2025 and ends on March 7, 2025 at 5:00 p.m.** The Draft MND, Initial Study, and reference documents are available online at: www.sanjoseca.gov/negativedeclarations. Please send all comments to the Environmental Project Manager, Cort Hitchens using the contact information below:

Mail: Cort Hitchens, Environmental Project Manager
200 E. Santa Clara St. – 3rd Floor
San Jose, CA 95113

E-mail: cort.hitchens@sanjoseca.gov

The documents are also available for review with an appointment during normal business hours at the City of San José Department of Planning, Building and Code Enforcement, located at City Hall, 200 East Santa Clara Street; or during normal business hours at the following San Jose Public Libraries:

- Dr. Martin Luther King, Jr. Main Library, located at 150 E. San Fernando Street;
- Willow Glen Branch Library located at 1157 Minnesota Avenue.

Please contact Cort Hitchens at (408) 794-7386, or by e-mail at Cort.Hitchens@sanjoseca.gov for appointment request or additional questions, comments, or concerns.

CHRISTOPHER BURTON, Director
Planning, Building and Code Enforcement

Tina Garg

Deputy

January 30, 2025

Date

Circulation period: February 5, 2025, through March 7, 2025 at 5:00 p.m.