



# Notice of Determination

**Date:** February 5, 2025

**To:**

- Office of Planning and Research  
P.O. Box 3044  
Sacramento, CA 95812-3044
- Alameda County Clerk-Recorder's Office  
1106 Madison Street  
Oakland, CA 94607

**From:**

City of Fremont, Planning Division  
39550 Liberty Street  
Fremont, CA 94537  
Contact: James Willis, Senior Planner  
Phone No.: (510) 494-4449

**SUBJECT:** Notice of Determination in Compliance with Section 21152 of the Public Resources Code

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**State Clearinghouse No. (if submitted to State Clearinghouse):** Pending

**Project Title:** Palisade Fremont Boulevard (PLN2024-00080)

**Project Applicant:** William Jacobs, North Palisade Partners, 1330 Factory Place Suite 105, Los Angeles, CA 90013; phone: (213) 495-2949; email: [william.jacobs@northpalisade.com](mailto:william.jacobs@northpalisade.com)

**Project Location (include county):** Southeast corner of Fremont Boulevard and Ice House Terrace, Fremont, CA 94538, City of Fremont, Alameda County, APNs 525-1390-9 & 525-1390-10

**Project Description:** The applicant proposes to redevelop the 4.2-acre site with a new approximately 70,000-square-foot industrial building. To facilitate the project, a General Plan Amendment to redesignate the land use of the site from Regional Commercial to Tech Industrial, a corresponding Rezoning from Regional Commercial (C-R) to Tech Industrial (I-T), a Discretionary Design Review, and other land entitlement approvals have been requested.

An Initial Study was prepared for the project to evaluate its potential for impacts on the environment. The Initial Study, commissioned by the City and prepared by environmental consultant LSA Associates, found that the project could not have a significant effect on the environment. Accordingly, per CEQA Guidelines Section 15070, a Negative Declaration has been prepared since there is no substantial evidence in light of the whole record that the project will have a significant effect on the environment.

This is to advise that the City of Fremont City Council (as the Lead Agency) has approved the above-described project on February 4, 2025. The Negative Declaration and Environmental Checklist are available to the general public at the above address or at <https://www.fremont.gov/government/departments/community-development/planning-building-permit-services/environmental-review>.

Signature (Lead Agency): \_\_\_\_\_ DocuSigned by: *James Willis* Title: Senior Planner / Project Planner  
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Authority cited: Sections 21083, Public Resources Code.  
Reference Section 21000-21174, Public Resources Code.