

**Notice of Availability for an Initial Study/Mitigated Negative Declaration
EA-MND-2025-025**

The City of Inglewood (City) has prepared an Initial Study and Mitigated Negative Declaration (IS/MND) to assess the proposed project's potential impacts on the environment. The Initial Study was completed in accordance with the California Environmental Quality Act (CEQA, California Public Resources Code Sections 21000 et seq.), and State CEQA Guidelines (California Code of Regulations Sections 15000 et seq.).

PROJECT LOCATION Various locations along Century Boulevard, Manchester Boulevard, Florence Avenue, and Prairie Avenue in the City of Inglewood.

PROJECT DESCRIPTION The proposed project consists of the installation of digital street signs and kiosks in 20 generally designated areas along Century Boulevard, Manchester Boulevard, Prairie Avenue, and Florence Avenue in the City of Inglewood. A total of 60 digital signs and 108 digital screens would be installed in one or two phases. The full motion digital signs would be installed within the public right-of-way (ROW) along the sidewalks and within the center medians along the designated roadways, no further than 2000 feet from the generally designated areas based on the City collaboration, utility, and visibility considerations, and American Disabilities Act (ADA) compliance.

APPLICANT: Scott Krantz, representing WOW Media

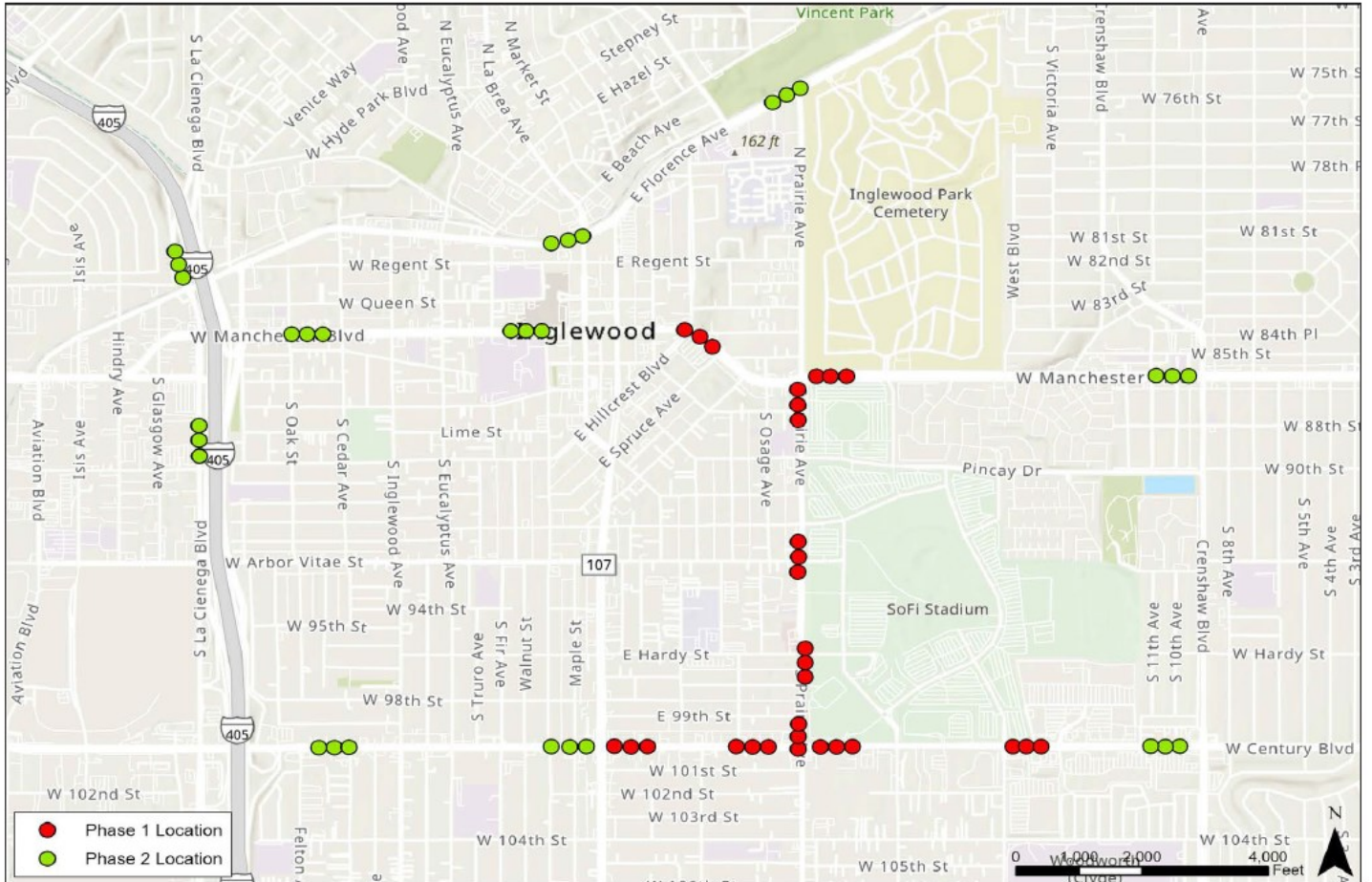
ENVIRONMENTAL DETERMINATION: An Initial Study/Mitigated Negative Declaration have been prepared stating that the proposed project, as mitigated, will not have a significant adverse impact upon the environment, a copy of which is available commencing on Friday February 28, 2025 for public review at the following locations:

- City Website (www.cityofinglewood.org/1016/Environmental-Documents)
- Planning Division, Fourth Floor (City Hall; 1 W. Manchester Blvd., Inglewood, CA 90301) or via email request to crivera@cityofinglewood.org. The public review period will close on Thursday, March 20, 2025, at 5:30 pm, and comments may be submitted until that time.
- Inglewood Main Library (101 W. Manchester Blvd, Inglewood, CA 90301). The public review period will close on Thursday, March 20, 2025, at 5:30 pm, and comments may be submitted until that time.

CASE PLANNER:

Any questions regarding this project should be directed to Bernard McCrumby, Planning Manager, (310) 412-5230.

VICINITY MAP:



"Si no entiende esta noticia o si necesita mas información, favor de llamar a este número (310) 412-5230."

DATE NOTICE PUBLISHED: Friday, February 28, 2025