

Summary Form for Electronic Document Submittal

Form F

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: _____

Project Title: Digital Kiosk Network

Lead Agency: City of Inglewood

Contact Name: Christine Rivera

Email: crivera@cityofinglewood.org

Phone Number: 310-412-5230

Project Location: Inglewood

City

Los Angeles

County

Project Description (Proposed actions, location, and/or consequences).

The proposed project consists of the installation of kiosks and digital street displays in 20 generally designated areas along Century Boulevard, Manchester Boulevard, Prairie Avenue, and Florence Avenue in the City of Inglewood. The digital signs would serve as informative beacons, offering real-time updates on local events, full motion images (i.e., moving pictures or animations that play seamlessly), weather conditions, and vital news. The digital signs also facilitate two-way communication between the City and its residents through community messaging. Their adaptive content feature ensures that information and advertising are always relevant, optimizing the effectiveness of campaigns.

There would be two types of digital signs: kiosks and digital street displays. The kiosks would be comparable in size to traditional bus shelter advertisements and the digital street displays would be no taller than 22 feet from the ground to the top of the structure. Kiosks would be installed on the public sidewalks and the digital street displays would generally be installed within the center medians of the Century Boulevard, Manchester Boulevard, and Florence Avenue. Digital street displays would be installed within the public sidewalks and within the center medians of the roadways. Prairie Avenue does not have a center median, so the digital street displays would be installed on the sidewalk. It is also possible that some of the digital street displays on Manchester Boulevard would be installed on the sidewalk depending on where the information and communication technologies (ITC) infrastructure is located. The specific placement of digital signs would integrate with the urban setting while ensuring pedestrian and traffic flows remain unhindered. Renderings of the kiosks and digital street displays are presented in Figure 2-2.

The proposed project would be implemented in two phases. In total, 60 digital signs and 108 digital screens would be installed in Phase 1 and Phase 2, as shown in Table 2-1. Phase 1 and Phase 2 may occur simultaneously or separately based on City collaboration.

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

- None at this time

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

None at this time.

Provide a list of the responsible or trustee agencies for the project.

City of Inglewood