



ALAMEDA COUNTY
Community Development Agency

**NOTICE OF AVAILABILITY AND
NOTICE OF INTENT TO ADOPT MITIGATED NEGATIVE
DECLARATION**

PROJECT NAME: 15740 HESPERIAN BOULEVARD DIGITAL
BILLBOARD PROJECT, PLN2017-00248
PROJECT APPLICANT: CLEAR CHANNEL OUTDOOR, INC.
Northern California Division
555 12th Street, Suite 950
Oakland, CA 94607

PROJECT DESCRIPTION: Applicant proposes the construction and operation of one new double-sided outdoor advertising digital billboard at 15740 Hesperian Boulevard in the San Lorenzo area of unincorporated Alameda County, and removal of 10 billboard faces within 2 miles of the subject site.

PROJECT LOCATIONS AND ZONING:

15740 Hesperian Boulevard (APN 412-0014-036-02), on United Rental property adjacent to Interstate 880 in San Lorenzo; San Lorenzo Village Center Specific Plan, Subarea 1.

REVIEW AND COMMENTS:

Alameda County, acting as the Lead Agency under the California Environmental Quality Act (CEQA) publicly announces its intent to adopt a Mitigated Negative Declaration for the proposed project. The Mitigated Negative Declaration, which is a written statement finding that the proposed project **will not have a significant effect upon the environment due to proposed mitigating measures to be followed by the project applicant**, is proposed to be adopted pursuant to the CEQA and State and County CEQA Guidelines. The Mitigated Negative Declaration and Initial Study are available for public review and comment at the Alameda County offices listed below. The documents are also available online at www.acgov.org. When submitting a comment, please include the name and address of a contact person in your agency or organization. Please direct your comments to:

Damien Curry, Planner
Alameda County Planning Department
224 West Winton Avenue, Suite 111
Hayward, CA 94544
510-670-5400; Damien.Curry@acgov.org

Alameda County Clerk-Recorder Office
1106 Madison St, Oakland, CA 94607
(510) 272-6362

PUBLIC HEARING:

A Public Hearing before the Alameda County Planning Commission has yet to be scheduled. Separate notice will be given prior to that date.