

Notice of Determination

Appendix D

To:

Office of Planning and Research
U.S. Mail: Street Address:
P.O. Box 3044 1400 Tenth St., Rm 113
Sacramento, CA 95812-3044 Sacramento, CA 95814

County Clerk
County of: Los Angeles
Address: 12400 E Imperial Highway Room 1201
Norwalk, CA 90650

From:

Public Agency: City of West Hollywood
Address: 8300 Santa Monica Boulevard
West Hollywood, CA 90069
Contact: Jennifer Alkire
Phone: (323) 848-6487

Lead Agency (if different from above):

Address:
Contact:
Phone:

SUBJECT: Filing of Notice of Determination in compliance with Section 21108 or 21152 of the Public Resources Code.

State Clearinghouse Number (if submitted to State Clearinghouse): 2008111029

Project Title: Modifications to 8497-8499 Sunset Boulevard Commercial Project with Addendum to MND

Project Applicant: Seymour Consulting / Orange Barrel Media / United El Segundo, Inc.

Project Location (include county): 8497-8499 Sunset Blvd, West Hollywood, Los Angeles County, CA

Project Description:

Adoption of Ordinance No. 24-17 and Ordinance No. 24-18 approving a development agreement and zoning map amendment in conjunction with modifications to the billboard component of the 8497-8499 Sunset Boulevard Commercial Project. Modifications include expanded advertising sign area, additional sign faces, capabilities for three-dimensional digital art and advertising, and public realm improvements.

This is to advise that the City of West Hollywood has approved the above (Lead Agency or Responsible Agency)

described project on June 24, 2024 and has made the following determinations regarding the above described project.

- 1. The project will not have a significant effect on the environment.
2. A Negative Declaration was prepared for this project pursuant to the provisions of CEQA.
3. Mitigation measures were made a condition of the approval of the project.
4. A mitigation reporting or monitoring plan was adopted for this project.
5. A statement of Overriding Considerations was adopted for this project.
6. Findings were made pursuant to the provisions of CEQA.

This is to certify that the final EIR with comments and responses and record of project approval, or the negative Declaration, is available to the General Public at:

Community Development Department, 8300 Santa Monica Boulevard, West Hollywood, CA 90069

Signature (Public Agency): [Signature] Title: Planning Manager

Date: June 24, 2024 Date Received for filing at OPD

Authority cited: Sections 21083, Public Resources Code. Reference Section 21000-21174, Public Resources Code.

